

**Bernadette Tsui** is Associate Vice-President (Development & Alumni Affairs) at The University of Hong Kong. She is responsible for institutional advancement, with the key portfolios of fundraising and networking. Under her leadership, The University of Hong Kong Foundation for Education Development and Research has become a model emulated in tertiary as well as non-profit sector.

She authored the book, "*The City with a Heart -- Stories of Giving from Hong Kong and Hong Kong University*," citing more than 100 cases to capture the essence of philanthropy as a power for transformation, catalyst for social change, and source of social capital.

She has been teaching philanthropic studies for the Master's degree in Nonprofit Management at Hong Kong University's Faculty of Social Sciences. She also taught for the MFA class at the Hong Kong Academy for the Performing Arts, and was Adjunct Professor for the China Global Philanthropy Institute in China.

For her leadership, inspiration, and impact, she was granted the "2018 Asia-Pacific Distinguished Service Award" from the Council for Advancement and Support for Education (CASE) headquartered in Washington DC. The award recognizes professionals whose "accomplishments have made a significant and lasting impact on institutional advancement."

Bernadette has a BA and MPhil in drama from The University of Hong Kong and studied at Sophia University as well as New York University. She started her career as a theatre director; soon launched the first-ever Hong Kong Festival of Arts with the Disabled and then the 3rd International Abilympics, which pioneered collaborations between the arts and rehabilitation services. She went on to become radio host, TV executive as well as media consultant before rejoining the university. She still serves as advisor to several NGOs, and has been writing a column for the Hong Kong Economic Journal for three decades.