

Important Dates

Events	Date
Information Session	Session I 7 November 2022, 7:00 p.m. – 8:00 p.m. Venue: CJT-5.32, The Jockey Club Tower, HKU Registration Link: https://bit.ly/3MLCQKU Session II 12 January 2023, 7:00 p.m. – 8:00 p.m. Venue: CJT-5.32, The Jockey Club Tower, HKU Registration Link: https://bit.ly/3yPT0gi
Deadline of Online Application	Round 1: 12:00 noon, November 30, 2022 Round 2: 12:00 noon, January 31, 2023 Round 3: 12:00 noon, May 2, 2023
Admission Tests and Interviews	Round 1: December 6, 2022 Round 2: TBC Round 3: TBC Date and venue to be confirmed
Announcement of Results (Provisional Offer)	Round 1: Late December 2022 Round 2: Late February 2023 Round 3: Late May 2023

Online Application

<http://www.aal.hku.hk/tpg/>

Entrance Requirement

Applicants are required to have a Bachelor's degree or the equivalent and preferably a minimum of two years of post-qualification working experience. They are also required to submit two reference forms.

Tuition Fee*

The annual fee is \$76,000 for part-time study.

*Subject to the University's approval

Inquiry

(852) 3917-2073 / 3917-2075

swsamss@hku.hk

<https://www.socialwork.hku.hk/ssm/>



HKU
SWSA

Department of Social Work and Social Administration
The University of Hong Kong
香港大學社會工作及社會行政學系

Master of Social Sciences (Social Service Management)

Admission 2023-24
Two-year Part-time Programme



Objectives

The social service sector demands the managerial staff to embody a host of management knowledge in various areas including human resources, finance, fund raising, marketing, organizational management, strategic management, social policy and administration, research and evaluation, information technology in service delivery, etc. This programme prepares the social service managers to meet the challenges faced by human service organizations today and in the future.

Curriculum

Candidates are required to complete 6 compulsory courses, and 4 elective courses or 2 elective courses with a dissertation.

Compulsory Courses

- Current social welfare policy issues
- Financial planning and management for social service organizations
- Human resources management and development in social service organizations
- Organizational analysis and strategic organizational management
- Research methods in human service (Capstone experience course)
- Theoretical foundation of human service practices

Elective Courses*

- Corporate governance and leadership for future leaders in social service
- Fundraising and resources development: Effective strategies and practice
- Information and communication technology in human service organizations
- Marketing strategies and applications for social service organizations
- Qualitative research methods
- Quantitative research methods and statistical analysis
- Social innovation and enterprise
- Special topics in social service management
- Dissertation

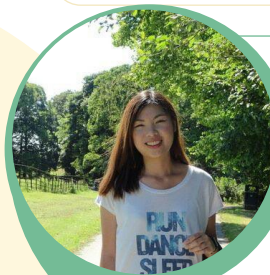
* Students can take elective courses from other courses offered under Master of Social Sciences (Behavioral Health, Gerontology, Mental Health, Nonprofit Management, Social Service Management, Social Work Youth) programmes; Not all elective courses will necessarily be offered in a given year.

Students Voice

The MSocSc(SSM) programme offers me comprehensive learning and exposure to a wide range of useful topics. It requires students a thorough understanding and critical thinking on a theoretical basis and research. While at the same time, it offers courses on practical management issues. Teaching staff include former heads of social service agency and former senior government officials who share their invaluable experience and insight into the sector. Visiting professors from overseas brought us a global perspective on the development of social welfare and healthcare services all over the world. Fellow students from different professions and disciplines exchange thoughts and widen each other mind. I enjoy the programme very much and believe it gives me lifelong benefit on both my career and personal development.



Mr. Francis Au
Graduate with
Distinction
in 2020



Miss Mavis Fan
Graduate with Distinction in 2020

I would recommend this programme to: (i) Current managers and individuals in the social welfare and/or social service sector (e.g. social work, education, public service) preparing themselves for a managerial/executive/administrative position; (ii) Individuals aspiring for a career transition to social welfare and/or social service sector; and (iii) Individuals from the business-related sector in which work nature is relevant to service delivery. The two-year Programme can be challenging, and it is definitely a worthwhile one. I wish you all the best and enjoy the journey!

Originally, I would like to acquire up-to-date knowledge and hands-on skills on the three major aspects of management (service, people, and resources). Undoubtedly, the programme led us far further than that. In the two-year programme in MSocSc(SSM), the most valuable learning to me were critical analytic skills and knowledge on evidence-based practice. Theories and knowledge are limitless and will be evolving every second. The best knowledge today can be outdated or inapplicable someday. With the critical lens, we can examine the available evidence about different issues, including strategic planning, service development, and service delivery to adopt the best and most suitable one in our service.



Mr. Lam Kwan Kit
Graduate in 2019

