

## Important Dates

Events	Date
<b>Information Session</b>	Date: March 24, 2025 Time: 7:00 p.m. – 9:00 p.m. Registration Link: <a href="https://shorturl.at/rbcWu">https://shorturl.at/rbcWu</a>  
<b>Deadline of Online Application</b>	Round 1: 12:00 noon, December 2, 2024 Round 2: 12:00 noon, February 3, 2025 Round 3: 12:00 noon, April 30, 2025
<b>Admission Tests and Interviews</b>	Only shortlisted candidates will be notified for attending the admission test and interview.
<b>Announcement of Results (Provisional Offer)</b>	Round 1: Early January 2025 Round 2: March 2025 Round 3: May 2025

### Online Application

<https://portal.hku.hk/tpg-admissions>

### Entrance Requirement


Applicants are required to have a Bachelor's degree or the equivalent and preferably a minimum of two years of post-qualification working experience. They are also required to submit two reference forms.


### Tuition Fee\*

The fee is \$201,600 for part-time study.

\*Subject to the University's approval

### Enquiry

 (852) 3917-2075 / 3917-5849

 [mssm@hku.hk](mailto:mssm@hku.hk)

 <https://www.socialwork.hku.hk/ssm/>

### Programme Information



# Master of Social Sciences Social Service Management

## Admission 2025-2026

### Two-year Part-time Programme



**HKU**  
**SWSA**

Department of Social Work and Social Administration  
The University of Hong Kong  
香港大學社會工作及社會行政學系

## Objectives

The social service sector demands the managerial staff to embody a host of management knowledge in various areas including human resources, finance, fund raising, marketing, organizational management, strategic management, social policy and administration, research and evaluation, information technology in service delivery, etc. This programme prepares the social service managers to meet the challenges faced by human service organizations today and in the future.

## Curriculum

Candidates are required to complete 6 compulsory courses, and 4 elective courses or 2 elective courses with a dissertation.

## Compulsory Courses

- Current social welfare policy issues
- Financial planning and management for social service organizations
- Human resources management and development in social service organizations
- Organizational analysis and strategic organizational management
- Research methods in human service (Capstone experience course)
- Theoretical foundation of human service practices

## Elective Courses\*

- Corporate governance for the management in social service organization
- Fundraising and resources development: Effective strategies and practice
- Information and communication technology in human service organizations
- Marketing strategies and applications for social service organizations
- Qualitative research methods
- Quantitative research methods and statistical analysis
- Social innovation and enterprise
- Special topics in social service management I
- Special topics in social service management II
- Dissertation

\*Students can take elective courses in other fields of study under the Master of Social Sciences (Behavioral Health, Gerontology, Mental Health, Nonprofit Management) and the Master of Social Work programmes. Not all elective courses will necessarily be offered in a given year.

## Students Voice

The MSocSc(SSM) programme not only equip me with the knowledge and acquire skills, but also brings me new insights, sharpen my analytical skills and broaden my vision through communicating with professionals from the NGO sector, all these are important elements for my career development to be a more professional and up-to-the-time CSR practitioner.

**Miss Karen Lau**

Graduate with Distinction in 2022



As a supervisor of several team at the centre, the MSocSc(SSM) programme not only gave me much insights and vision, but also to my colleagues. Most of my colleagues were eager to listen my sharing of learning, they think those framework and theories would much help them in better service delivery and evaluation.

**Miss Heidi Ching**

Graduate with Distinction in 2021



The MSocSc(SSM) programme offers me comprehensive learning and exposure to a wide range of useful topics. It requires students a thorough understanding and critical thinking on a theoretical basis and research. While at the same time, it offers courses on practical management issues. Teaching staff include former heads of social service agency and former senior government officials who share their invaluable experience and insight into the sector. Visiting professors from overseas brought us a global perspective on the development of social welfare and healthcare services all over the world. Fellow students from different professions and disciplines exchange thoughts and widen each other mind. I enjoy the programme very much and believe it gives me life long benefit on both my career and personal development.

**Mr. Francis Au**

Graduate with Distinction in 2020

